

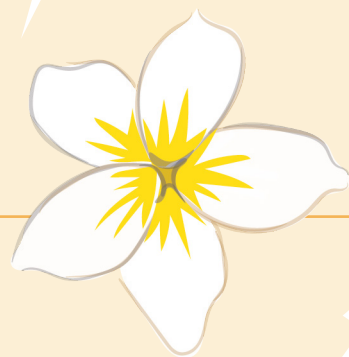
ANNUAL REPORT

2024



Spiritual Inspiration
for Everyday Life

INFUSING the WORLD
with GURU Ji's WISDOM



Message from our Board Chair



Dear SikhNet Sangat,

Wahe Guru ji ka Khalsa,
Wahe Guru ji ki Fateh!

This Thanksgiving, we are filled with gratitude for *you*—our incredible community of donors and supporters. **Because of your generosity, SikhNet has touched millions of lives this year.**

Here's how you made a difference in 2024:

- **You brought Gurbani to millions** with new albums, playlists, podcasts, and artists on SikhNet Play, helping to expand our growing digital Gurbani library.
- **You connected people to Darbar Sahib daily** through the Daily Hukamnama, bringing the Guru's wisdom to homes worldwide.
- **You inspired young minds** by supporting new stories in English and Punjabi, bringing Sikh history to life for children everywhere.
- **You kept Sikhs informed and uplifted**

"We love the Guru and we love the work we do every day."

with a continuous flow of Sikh news, inspiring and educating the global Sangat.

- **You created connection** for over 15 million visitors this year, giving them a trusted place to feel the Guru's presence.

This incredible impact is only possible because of your support. Every click, every story, every moment of inspiration started with you.

As we look to 2025, your generosity is more critical than ever. With your help, we can ensure SikhNet remains a trusted resource for millions, and keep sharing the Guru's eternal light.

Will you make a generous donation today to continue this vital work?

Thank you for all you've done to sustain SikhNet's mission. Together, we're building a future where Guru Ji's wisdom reaches every corner of the world.

Supreet Singh
SikhNet Board Chair



Your Donations

At SikhNet, we strive to provide tools and resources that help people connect with Guruji online. Each year, over **15 million individuals** turn to SikhNet for inspiration, guidance, and connection—making this mission deeply meaningful.

This impact is only possible because of you. Your generous donations enable everything we do. As you explore our Annual Report, remember that every story shared, every connection made, and every life touched is thanks to your support.

Please don't wait for someone else to step forward. **Your contribution matters.** Whether large or small, every donation creates a ripple of impact that reaches millions.



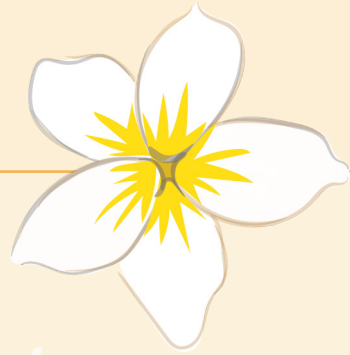
“Over 15 million people every year connect to to Guruji through SikhNet”



Will you support SikhNet today?

DONATE





Growth



Your Donations
at Work

Because of Your Support

SikhNet.com continued to grow in 2024



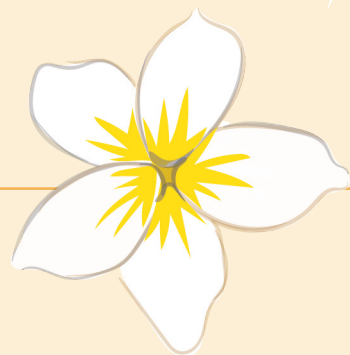
USERS
17 Million



SESSIONS
30 Million +



PAGEVIEWS
56 Million +



Growth

The Top 5 Countries by Users are:

INDIA	9 Million
CANADA	4 Million
US	1 Million
UK	1 Million
AUSTRALIA	700K



Your Donations at Work



SikhNet Play



Your Donations at Work

#1 Service
More than four
million users

Lovingly Curated, Always Free, No Ads

This year at SikhNet Play we have been expanding! More new artists and more gurbani kirtan has been added on a regular basis each year. It has been my pleasure working with everyone, helping to ensure the highest quality for everyone involved. I am also very happy to share that there has been a lot of curation - new tracks, new playlists, new categories. Thank you for being a SikhNet Play listener.

Jagjeevan Singh plays a vital role in curating and enhancing the vast collection of Gurbani Kirtan on SikhNet Play. He works tirelessly with artists and jathas to organize and expand this cherished library, ensuring it remains a source of inspiration for millions.

From assembling playlists to creating featured content and collaborating with artists to share their kirtan, Jagjeevan Singh's

dedication enriches the experience of over three million SikhNet Play users each year. His work ensures that the divine melodies of Gurbani continue to uplift hearts and connect Sikhs around the world.



Jagjeevan Singh, SikhNet Play Director



New Artists

At the heart of SikhNet Play is our core value: **“Gurbani for all, without ads.”** This media streaming app provides a platform for anyone to share their recordings, whether created at a local Gurdwara, a home studio, or a professional music studio, as long as they feature Gurbani Kirtan and adhere to our upload guidelines.

We are deeply grateful to the **10 talented artists** who chose SikhNet Play this year as their platform for streaming their heartfelt recordings. Your contributions help expand the reach of Gurbani, touching lives and inspiring the global Sikh community.



Bhai Prabhjot Singh Dehradun

Bhai Prabhjot Singh is from Dehradun, Uttarakhand. He is an accomplished Raagi who has performed Kirtan across India and the world. He completed his Masters in Indian Classical Music from Indira Kala Sangit Vishwavidyalya and also teaches Gurbani Sangeet to students at the Institute. He has completed certificate courses from Shromani Gurdwara Prabhandak Committee and various Taksal Institute. He is also fluent in the Punjabi, Hindi and English languages. He is accompanied by Bhai Mandeep Singh and Bhai Gurjant Singh.



EARTH

A divine transmission of heartfelt devotional mantra music. Sublime and soothing, this is beautifully hypnotic soundhealing, opening the doorway to your peaceful inner sanctuary. EARTH (Amy Bisazza and Vaishnavi Brassey) transport you on a healing journey, ascending to Spirit through soulful, soaring vocals.



Bhai Lakhvir Singh (USA)

Bhai Lakhvir Singh is Head Granthi at Gurdwara Sahib, Roseville CA, USA.



Giani Partap Singh (Sri Hazoor Sahib)



Giani Sher Singh

Giani Sher Singh is a parcharik (preacher) from the Budha Dal. Giani ji pursued his religious education from Jathedar Baba Santa Singh Ji of Budha Dal, he spent many years studying different forms of knowledge from a variety of Saints across India. He is based permanently at Ambala, Panjab. Giani ji travels all over India spreading the message of the Sikh Gurus.



Chanbir Kaur and Tajinder Kaur

Chanbir Kaur Hi there, I'm Chanbir Kaur. I grew up in Delhi, India, but now I've made London my home. My love for music started when I was just four, immersed in the world of classical music and the soothing melodies of Gurbani kirtan. Life has been a rollercoaster for sure, I lost touch with my singing. But life had a beautiful twist waiting for me. I met a man who saw in me what I couldn't, a buried talent that was calling to be shared with the world. He's now my home, my support, and the reason I moved to London. He was the one who encouraged me to embrace



Nav Nihal

Nav Nihal is an Argentine musician, singer, performer and composer, who embraces music, yoga and meditation as a way of life in the same spirit, walking through consciousness with the certainty of true Love. Her purpose in music is to share the experience of his creation through meditative singing and devotional music. "The sacred word finds in my existence a channel to express itself in an introspective and profound way that lives and feels with courage the emotions, the wounds, the pain and the challenges of the Soul."



Bhai Harpal Singh Pal and Bhai Amandeep Singh

Bhai Harpal Singh Pal born in year 1978 took lessons of tabla and singing from his grand father Gaini Kartar Singh Kesopur wale. Sathi Bhai Amandeep Singh, Tabla player, born in 1981 was student of Ustaad Kulwinder Singh from Jalandhar (Punjab Gharana). Presently they are in Connecticut, USA.



Charansev Kaur Khalsa

Charansev Kaur Khalsa from Chile was raised in a Catholic environment and in her early twenties she had the blessing to meet the Guru for the first time through Kundalini Yoga and her Teacher the Siri Singh Sahib Ji. She immediately felt in love with the Sound Current of the Shabad Guru and since then she has been studying and practicing Kirtan. Her first Gurbani Kirtan album was with her band Nam Deva and since 2023 she has been working on the project "Our Legacy" which has the objective of translating into Spanish the English-speaking songs.



Jugpreet Singh Bajwa

When Jugpreet was six months old he was diagnosed with Retinoblastoma eye cancer and both of his eyes were removed, since then he is totally blind. Jugpreet's journey in music began at the tender age of 5 and has been a lifelong passion. He holds a Degree in Indian Classical Music and a Diploma in Western Classical Music from Capilano University in British Columbia. Jugpreet's musical versatility is showcased through his instruction under world-renowned mentors spanning various genres, along with his proficiency in singing in over 16 different languages.

New Playlists

Kathas provide a meaningful way to deepen our understanding of Gurbani. They uncover the wisdom behind a sakhi, the essence of a shabad, or the significance of historic events, offering valuable insights and spiritual growth for listeners.



New Playlists Continued



SikhNet Play



New Playlists Continued



SikhNet Play



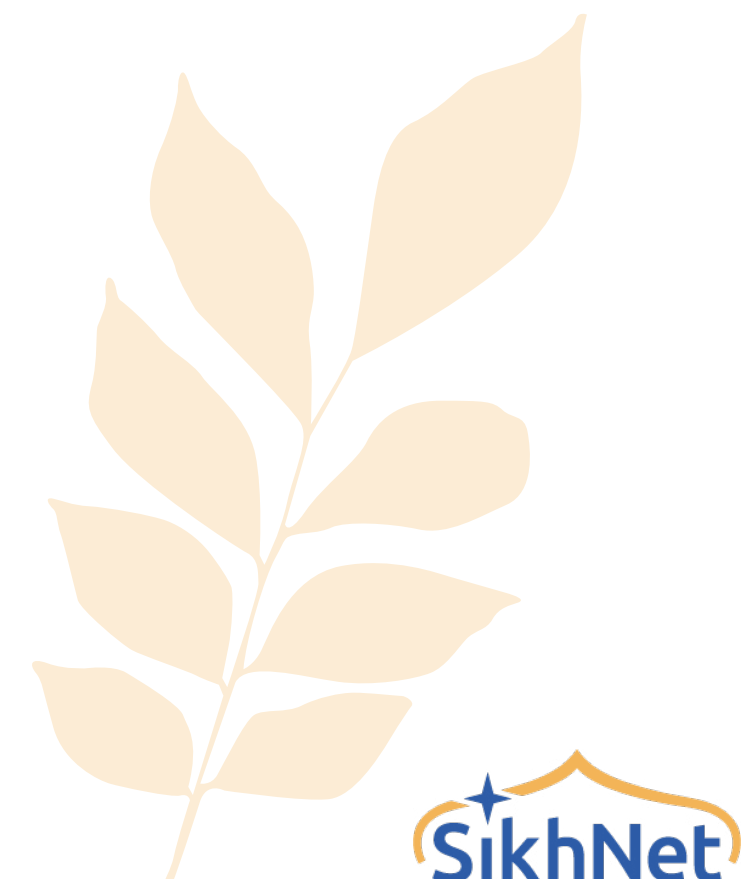
New Albums: Live Recording Series

SikhNet Play has been dedicated to preserving Gurbani since its inception, ensuring that these sacred melodies continue to inspire generations.

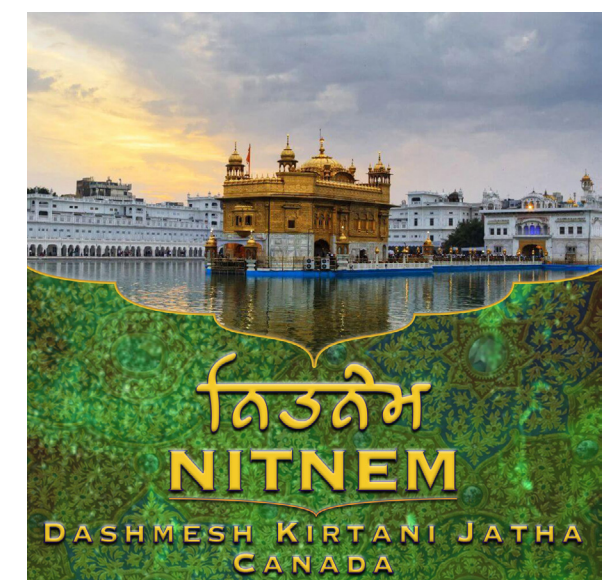
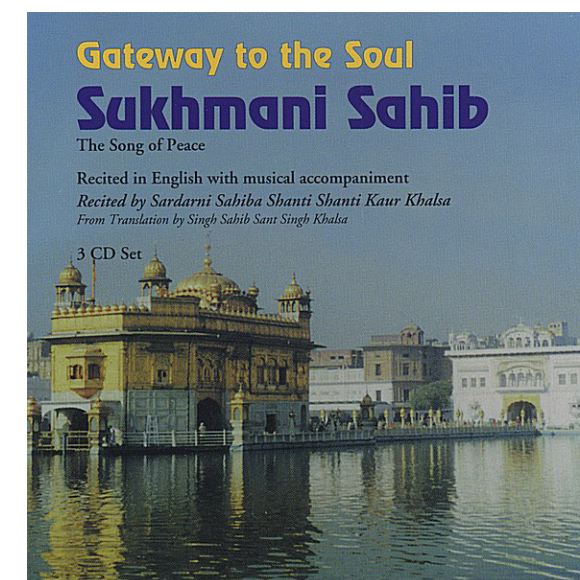
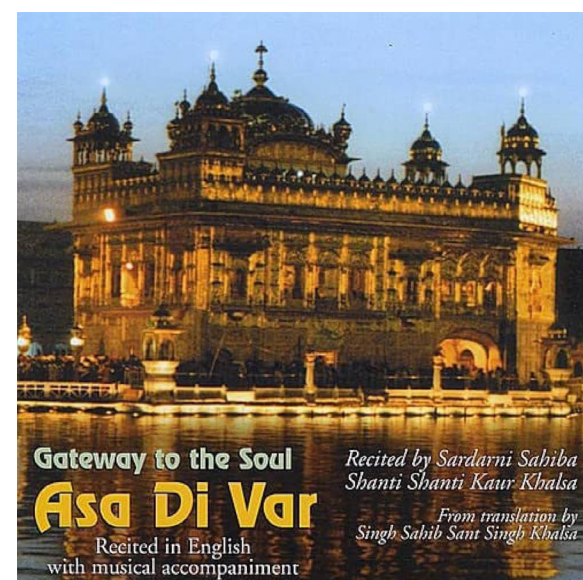
This year, we are especially grateful to Bhai Tavneet Singh, who shared his Live Recording Series, beautifully captured at Gurdwara Katong in Singapore, with the Sikh sangat.



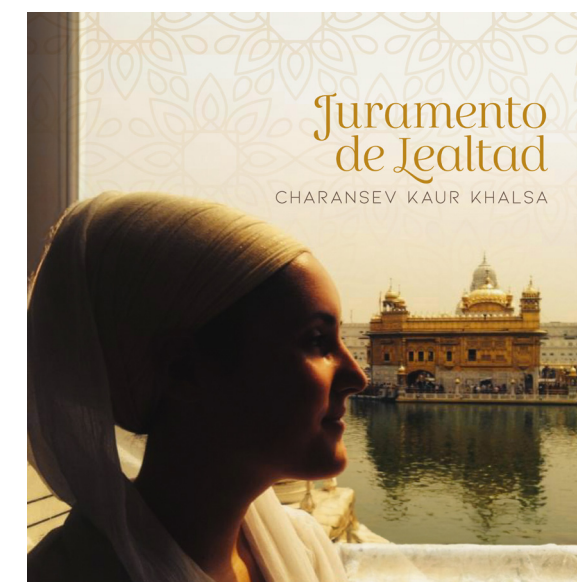
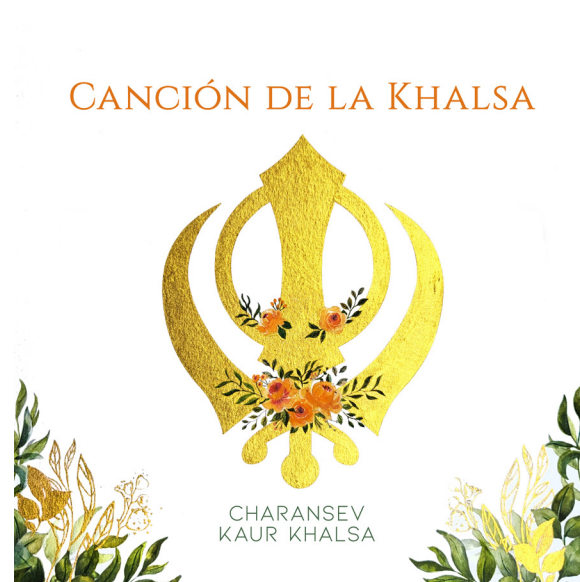
<https://play.sikhnet.com/artist/bhai-tavneet-singh-chandigarh>



Other New Albums



Other New Albums



Podcast

In today's fast-paced world, where life often revolves around daily responsibilities, it's essential to take a moment to reflect and connect with the Guru's teachings.

That's why SikhNet is proud to share a new podcast series by **Bhupinder Singh**, offering profound insights into the wisdom of Guru Granth Sahib.

These episodes guide listeners on how to walk

the Guru's path, bringing clarity and inspiration to their spiritual journey.

Explore Bhupinder Singh's podcasts and deepen your understanding of Gurbani:



SikhNet Play



**Your Donations
at Work**

Users: 600,000+
Radio Plays:
7 Million+

New Radio Channels: Connecting Sangat Worldwide

Staying connected with your local Gurdwara is a true blessing, and SikhNet Radio makes it easier than ever. This year, we added four new Live Gurdwara channels, bringing the Guru's presence to listeners around the globe.



Sikh Community
Gurdwara

If your Gurdwara would like to broadcast its programs through the SikhNet Radio server, we'd be honored to help.

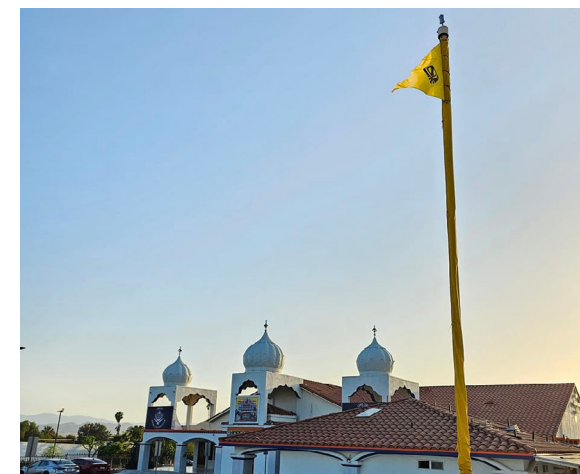
<https://www.sikhnet.com/radio/join>



Khalsa Care Foundation



Gurdwara Singh Sabha



Sikh Temple Riverside

**Add your
gurdwara
to SikhNet play,
it's easy!**

Details Here



Testimonials



Very well formatted app, enjoying listening gurbani/kittan, katha anywhere at anytime. It really helps to one's well being, on hand anytime you are down to uplift your mind /spirit. May Waheguru bless the whole SikhNet team with His Grace and Mercy.

—Harvinder Singh Rakkar

Thanks for making GURBAANI more accessible and available in all musical genres.

It's a great effort by the team. The real spiritual work. I really appreciate the hard work and spreading the message of Shri guru Granth Sahib g to the world .

The app is really convinient to read shabad in English and to understand the meaning. It's very helpful for a person who does not even know how to read Gurmukhi but wants to be on the paath. Thanks a lot for making this app.

—Komal Sokhey



Daily Hukamnama

A SikhNet Original

One of SikhNet's very first services was sharing the Daily Hukamnama from Darbar Sahib, a tradition that continues to bless hundreds of thousands of people each day.

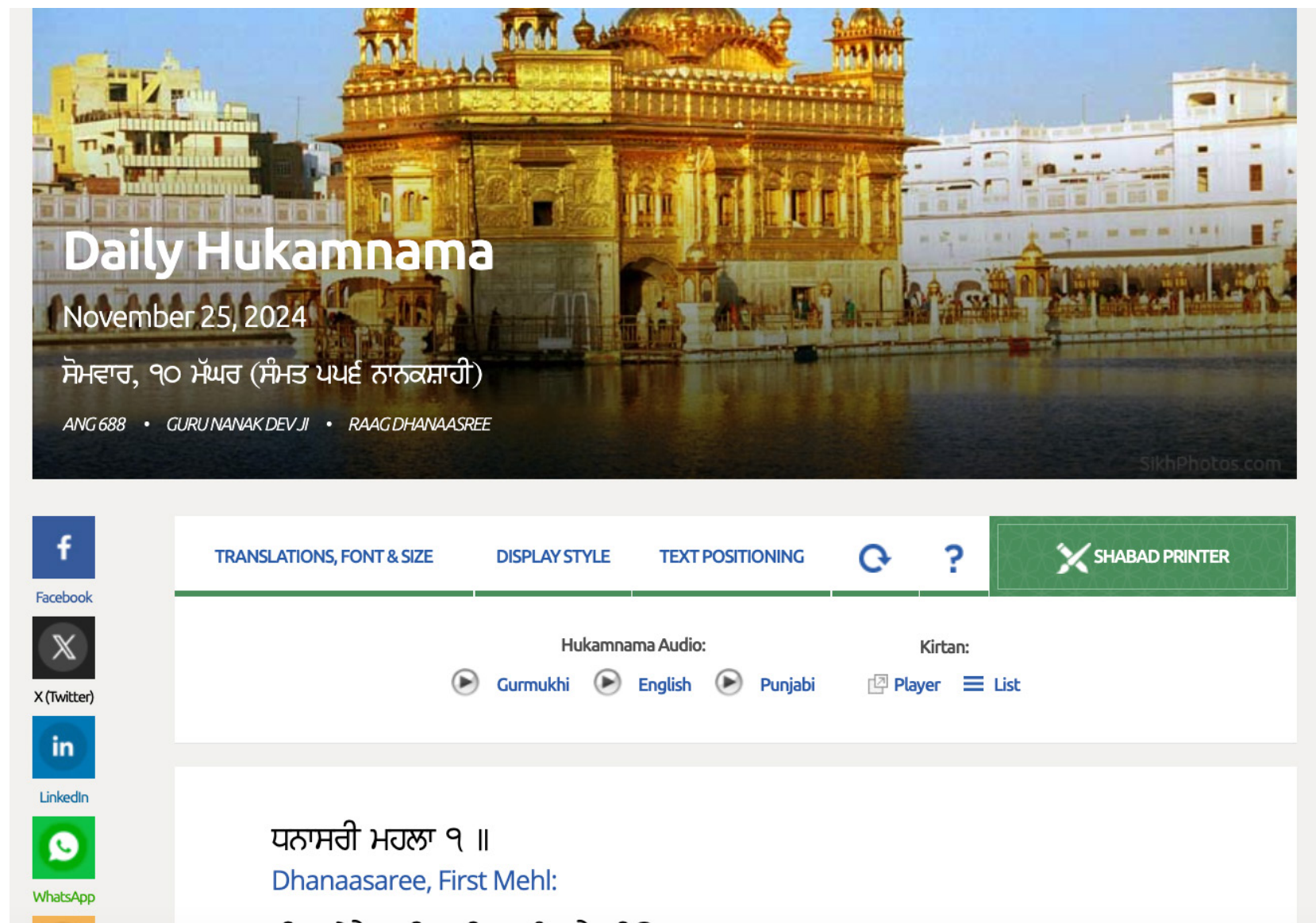
A Hukamnama is the divine guidance taken from Guru Granth Sahib Ji when it is opened during the Parkash Seva in the early hours of the morning. The Hukamnama from Sri Harimandar Sahib in Amritsar is a daily reminder of the Guru's wisdom, touching the hearts of Sikhs around the world.



Thanks to your support,
the Daily Hukamnama reaches millions:

Your Donations at Work

Website users: 800,000+
Website sessions: 5 Million+
Pageviews: 7 Million+
App Users: 55,000+ MAU



Take a Personal Hukam

Are you seeking advice or direction today?
Let the Guru guide you with a Personal Hukam.

[Take a Personal Hukam here.](#)



SikhNet Stories

Animations in English and Punjabi

This year, we proudly produced over 83 minutes of animations, bringing Sikh history and values to life through engaging storytelling.

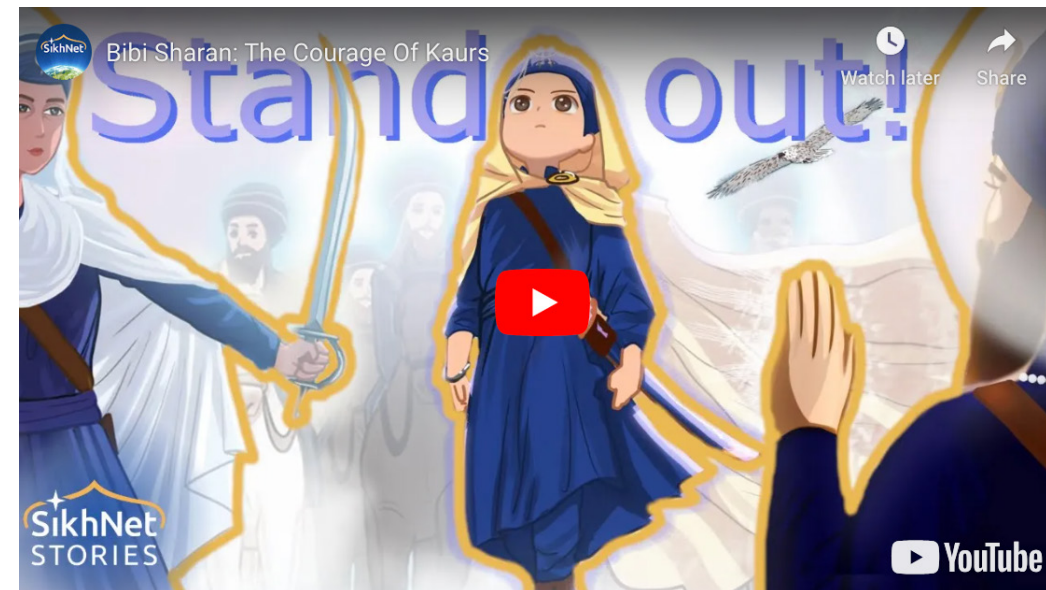
Our first release, the widely loved short film “Bibi Sharan: The Courage of Kaur,” captivated audiences with its inspiring tale of bravery. Following its success, we also released a Punjabi version to reach even more viewers in their native language.

Your support makes it possible to create these meaningful animations that resonate with both children and adults alike. Thank you for helping us share these powerful stories with the world!



Your Donations
at Work

Website users: 250,000+
App Users: 22,000+
Youtube views: 1.6M+



Bibi Sharan: The Courage of Kaur



Bibi Sharan: The Courage of Kaur —
Punjabi

SikhNet Stories



Your Donations
at Work

Website users: 250,000+
App Users: 22,000+
Youtube views: 1.6M+



Baba Deep Singh (Audio Story)



Bhai Kanhaiya — Punjabi



Bhai Kanhaiya — Punjabi

Inspirations

Holistic Success Video Series

This year, we launched the **Holistic Success Video Series**, a four-part series created exclusively for SikhNet by **Bhupinder Singh**. Drawing from his wealth of life experience and deep connection with Sri Guru Granth Sahib, Bhupinder Singh shares powerful insights to inspire and guide viewers on their journey to holistic success.

Bhupinder Singh looks at the four wealth's: **Physical, mental, emotional and spiritual** and how it is only achieving the balance between these four wealth's that can bring us to

holistic success. Guru is so important that nothing can be experienced without that, material and mental wealth is compromised in the absence of Guru. In the absence of Guru, we can hurt ourselves with things such as stress, burnout and anxiety.



Your Donations
at Work

SikhNet
Video Series



Inspirations

Gurbani Kirtan in Amritsar

Last year, SikhNet embarked on a special video project in collaboration with the SikhNet Play platform to bring you the album “Jeevau Naam Sunee.” This remarkable set of Gurbani Kirtan was recorded and filmed at Miri Piri Academy in Amritsar, featuring the soulful melodies of Mata Mandir Singh on the Rabab, accompanied by Ustad Murli Manohar Ji on Tabla.



Your Donations
at Work

Youtube views:
800,000+



Jeevau Naam Sunee | Gurbani Kirtan

These recordings and videos capture the essence of Gurbani and are available exclusively on SikhNet and the SikhNet YouTube channel.

Inspirations Videos

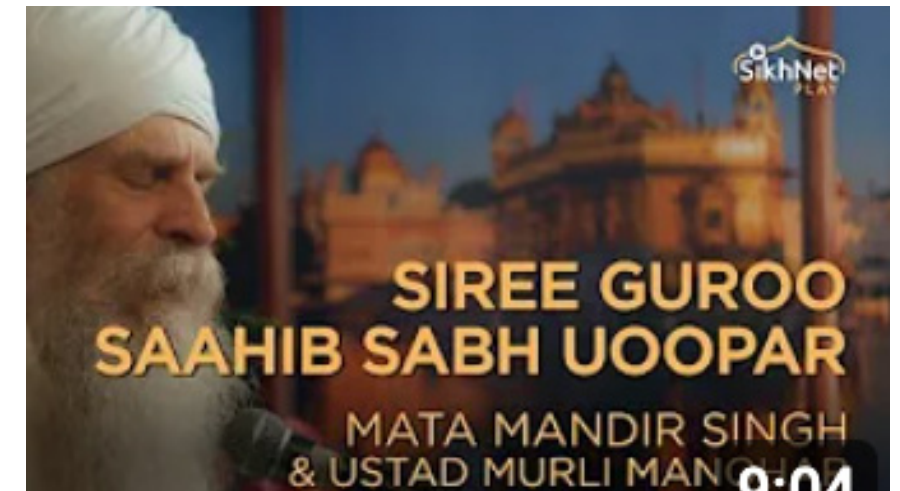
“Everything in the universe is manifested from that source we call Ik Onkar.”



Jai Tegang | Gurbani Kirtan



Sabh Jag Fir Mai Dekhiyaa | Gurbani Kirtan



Siree Guroo Saahib Sabh Uopar | Gurbani Kirtan



Chojee Mere Govinda | Gurbani Kirtan



Pratham Bhagauti | Gurbani Kirtan





**Your Donations
at Work**

Users: 110K+
Sessions: 1.4 Million+
Pageviews: 1.8 Million+

News

Original Articles from Sikh Authors

SikhNet News serves as a platform for Sikh authors from around the globe, sharing a diverse range of topics that resonate with the Sikh community. These original articles explore:

- Current events
- Perspectives
- Sikh Celebrations
- Spirituality
- Notable Sikhs
- Sikh Identity
- And much more!

CURRENT EVENTS



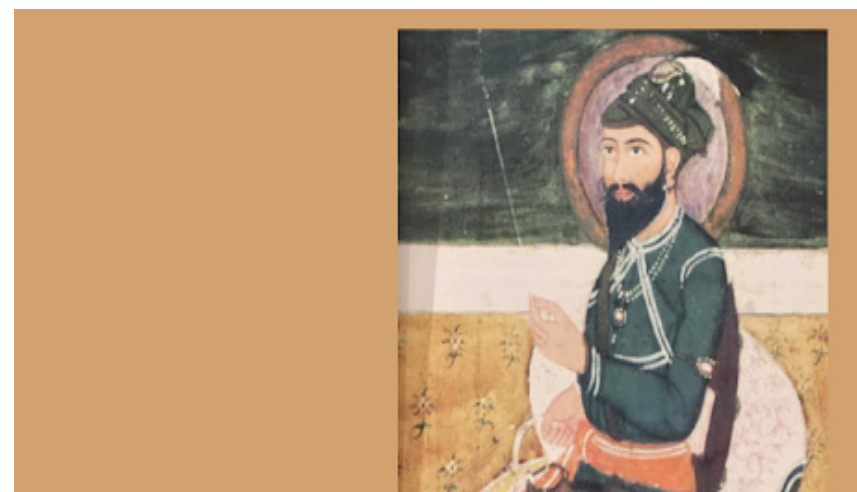
**The First Turbaned Sikh Journalist
in World to Cover War | SikhNet**

SIKH CELEBRATIONS



**Personal Ode to Guru Amar Das
| SikhNet**

PERSPECTIVES



**Sacred Plume of Guru Gobind
Singh | SikhNet**

INSPIRATIONS VIDEOS



**The Mind's Tapestry: Weaving
Gurbani's Wisdom into the
Dimensions... | SikhNet**



News



Thanks to your generosity,
SikhNet News continues to thrive:

Your Donations at Work

Users: 110K+
Sessions: 1.4 Million+
Pageviews: 1.8 Million+

Original Articles from Sikh Authors

SikhNet News is proud to showcase articles from **authors across the globe**, covering a wide range of topics that matter to the Sikh community. Our contributors include:

- **Prolific writers** who have published books and essays on Sikhism.
- **Award-winning authors** celebrated for their exceptional work.
- **Emerging voices** just beginning their journey, united by their love for Sikhi and the subjects they write about.

The topics explored in SikhNet News include:

- **Current Events**
- **Sikh History and Heritage**
- **Notable Sikhs**
- **Perspectives**
- **Spirituality**
- **And much more!**

Want to Share Your Voice?

If you're inspired to contribute, read about our submission process here: [SikhNet News Editorial Guidelines](#)

Transparency with AI Policy

This year, SikhNet introduced a SikhNet AI Policy for news submissions. This policy ensures transparency with our authors and readers, clarifying the types of writing accepted at SikhNet. [Read the SikhNet AI Policy here.](#)

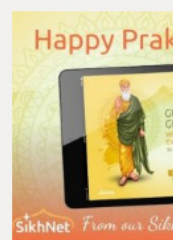
News Highlights



ART & ENTERTAINMENT
[Sikhlens & Changing Sikh Film](#)

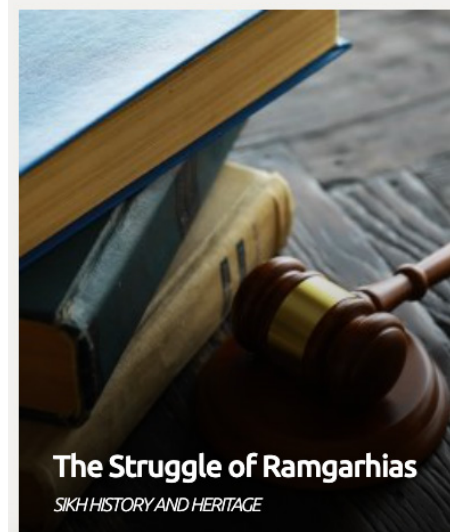


NOTABLE SIKHS
[Banda Singh Bahadar](#)

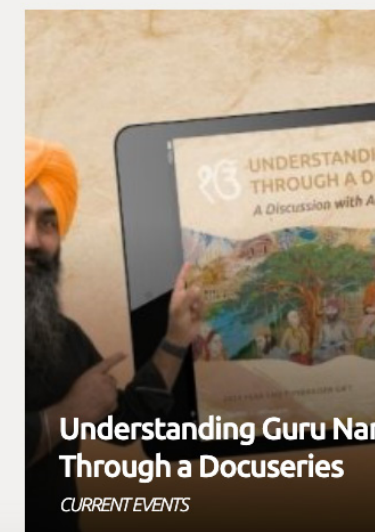


CURRENT EVENTS
[35 Guru Nanak](#)

Latest News



The Struggle of Ramgarhias
SIKH HISTORY AND HERITAGE



Understanding Guru Nanak Through a Docuseries
CURRENT EVENTS

News

SikhNet Authors

We are deeply grateful to the talented authors who share their wisdom, perspectives, and stories with the SikhNet Sangat. While it's impossible to honor every contributor here, you can explore their work and learn more about them on this page:

[SikhNet Authors](#) | [SikhNet](#)

Here are some of our featured authors:



Your Donations
at Work

Users: 110K+
Sessions: 1.4 Million+
Pageviews: 1.8 Million+



Heer Kaur

[Articles by this author](#)



Ajay Gupta

[Articles by this author](#)



Amardeep Singh

[Articles by this author](#)



Bhupinder 'Bo' Singh

[Articles by this author](#)



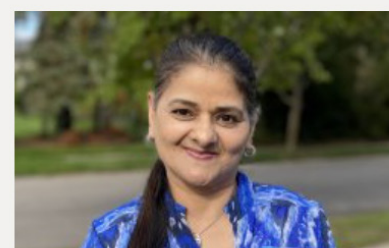
Bhupinder Singh

[Articles by this author](#)



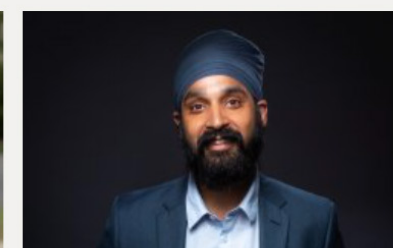
Bhupinder Singh (Holland)

[Articles by this author](#)



Dr Parvinder Mehta

[Articles by this author](#)



Dr Simran Jeet Singh

[Articles by this author](#)



Dr. Amardeep Singh

[Articles by this author](#)



SikhiWiki



Your Donations
at Work

Views: 3.5 Million views
Pageviews: 7 million

Top go-to Source for Sikhs

SikhiWiki has become a renowned and respected resource for Sikhs seeking information about their faith. It is particularly popular among younger Sikhs, as highlighted by marketing survey results, making it an essential tool for nurturing the next generation's connection to Sikhi.

SikhiWiki has also earned the trust of search engines, ranking highly in results and reaching a global audience.

Originally a volunteer-driven project, SikhiWiki is now under the care of



SikhNet, ensuring its continued growth and accessibility. Over the next two years, we aim to:

- Update outdated software to enhance user experience.
- Make the site mobile-friendly for on-the-go access.
- Renew content verification processes to maintain accuracy and reliability.



Social Media

Staying Connected
& Sharing Inspiration

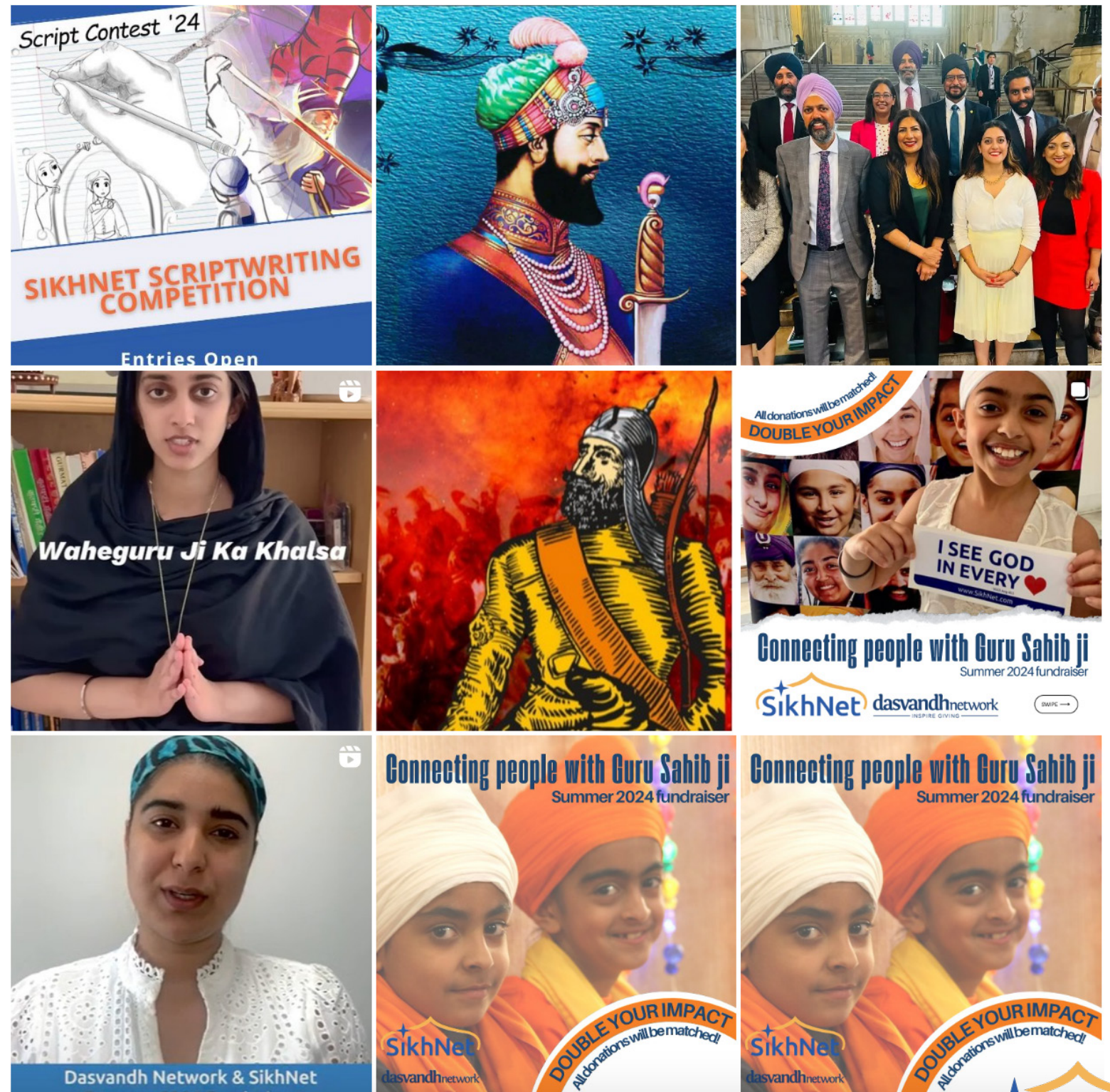
Facebook: [@sikhnet](#)

Instagram: [@sikhnet](#)

X (Twitter): [@sikhnet](#)

TikTok: [@sikhnet.com](#)

“SikhNet serves over 1.4 million people every month
and this number keeps growing.”



*Quote by Bhupinder Singh, Inspirational Video Series



Apps

"You all do an amazing job... no ads to the Bani are an added blessing... thank you so much for all your hard work and making Babajis Bani available to us." —Ashwinder H.

With You Wherever You Go



SikhNet Play

Users: 150,000+ MAU

Downloads: 55,000+

Plays: 13 Million+



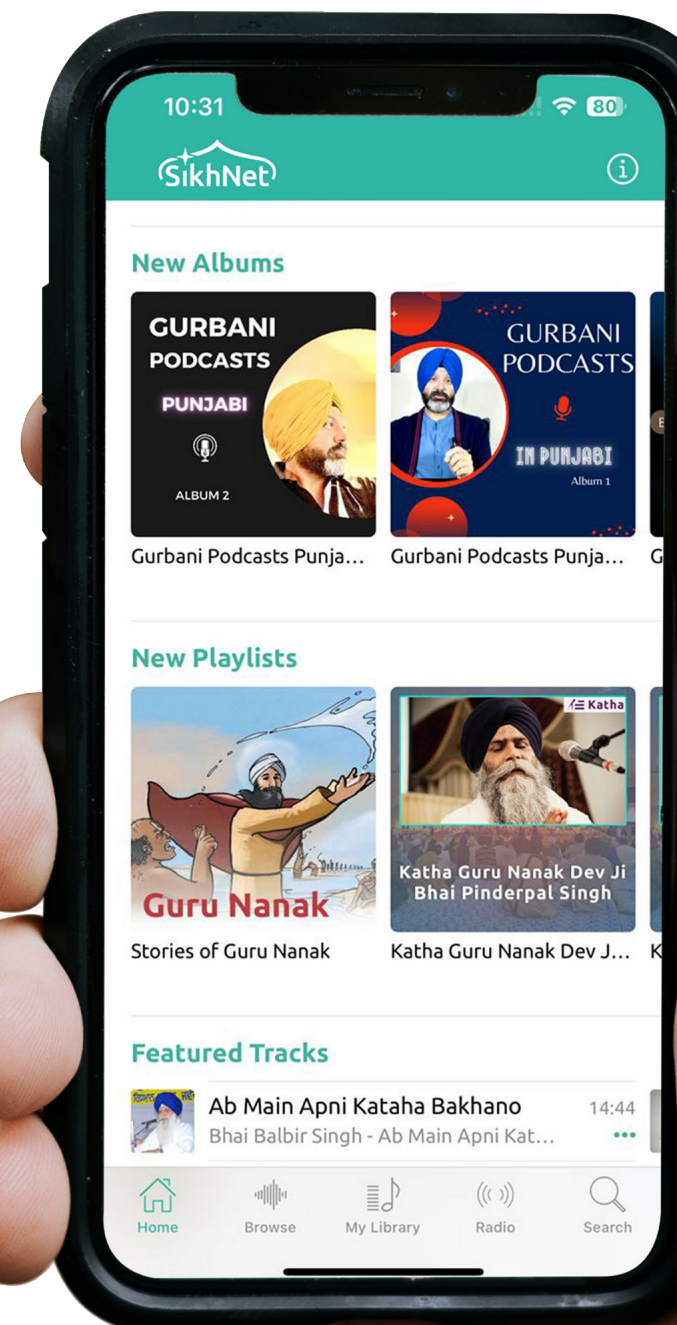
Daily Hukamnama

Users: 55,000+



Stories

Users: 22K+



Development

The Tech Behind SikhNet

In today's world, technology is both a necessity and a challenge. While it has revolutionized modern life, it often threatens to take over, causing harm through overuse, addiction, or distraction.

At SikhNet, we strive to use technology in a way that serves our Sangat and strengthens our connection to Guru Sahib. We work hard to ensure that these tools—given to us by Guru Ji's grace—are used to uplift, enlighten, and inspire rather than oppress or distract.

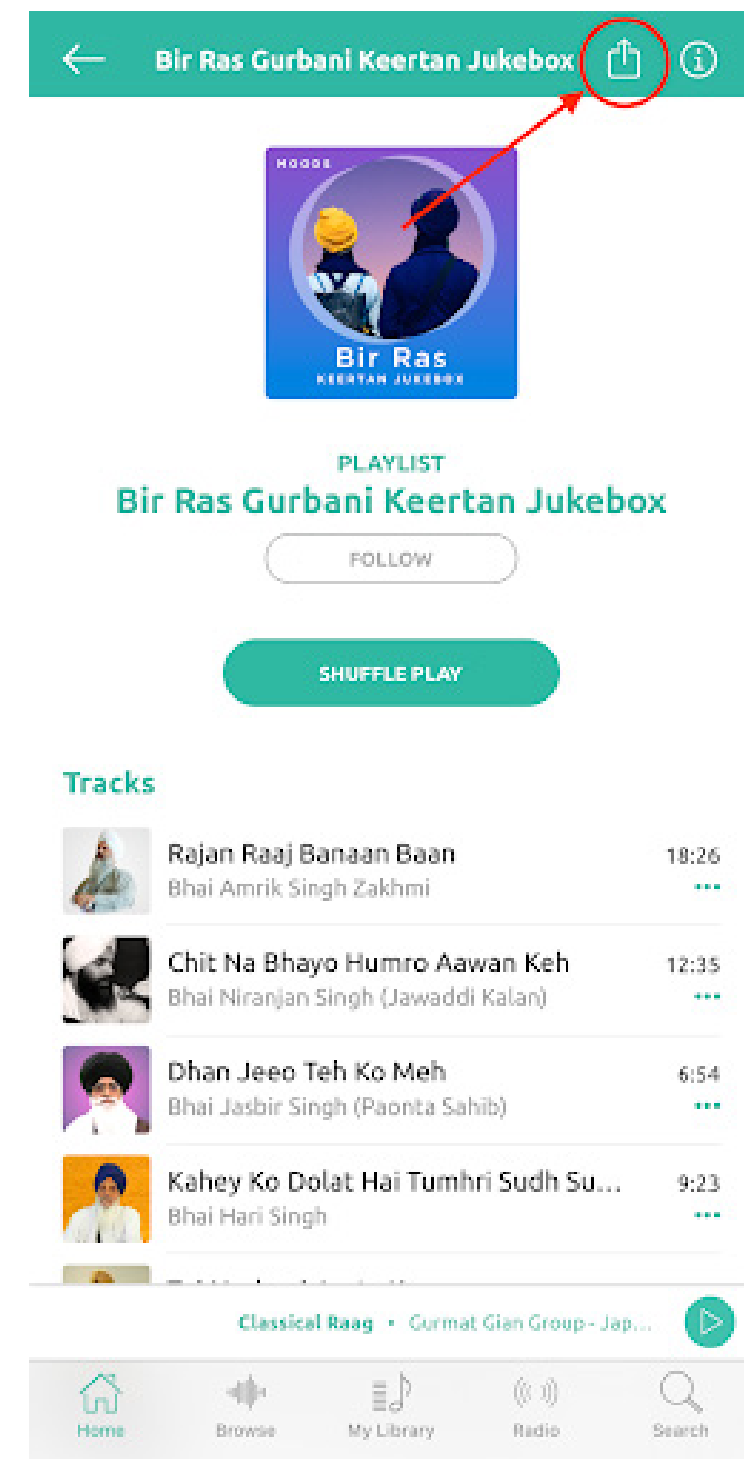
“We work hard to leverage technology in a way that deepens our Guru consciousness...”

This Year's Tech Enhancements
Here's a glimpse of what your support has helped us accomplish:

SikhNet Play (Mobile)

We've enhanced the app to make sharing easier than ever. Now you can share your favorite artists, playlists, albums, and tracks directly from the app to your friends or on social media.

By sharing the SikhNet Play content you love, you're not only enjoying Gurbani but also inspiring others to discover the Guru's wisdom through music.



Development

Access without logging in

With SikhNet Play, you can explore our vast collection of Gurbani without the need to create an account. Enjoy unrestricted access to:

- Artists, playlists, albums, and tracks.
- Live radio stations, no login required.

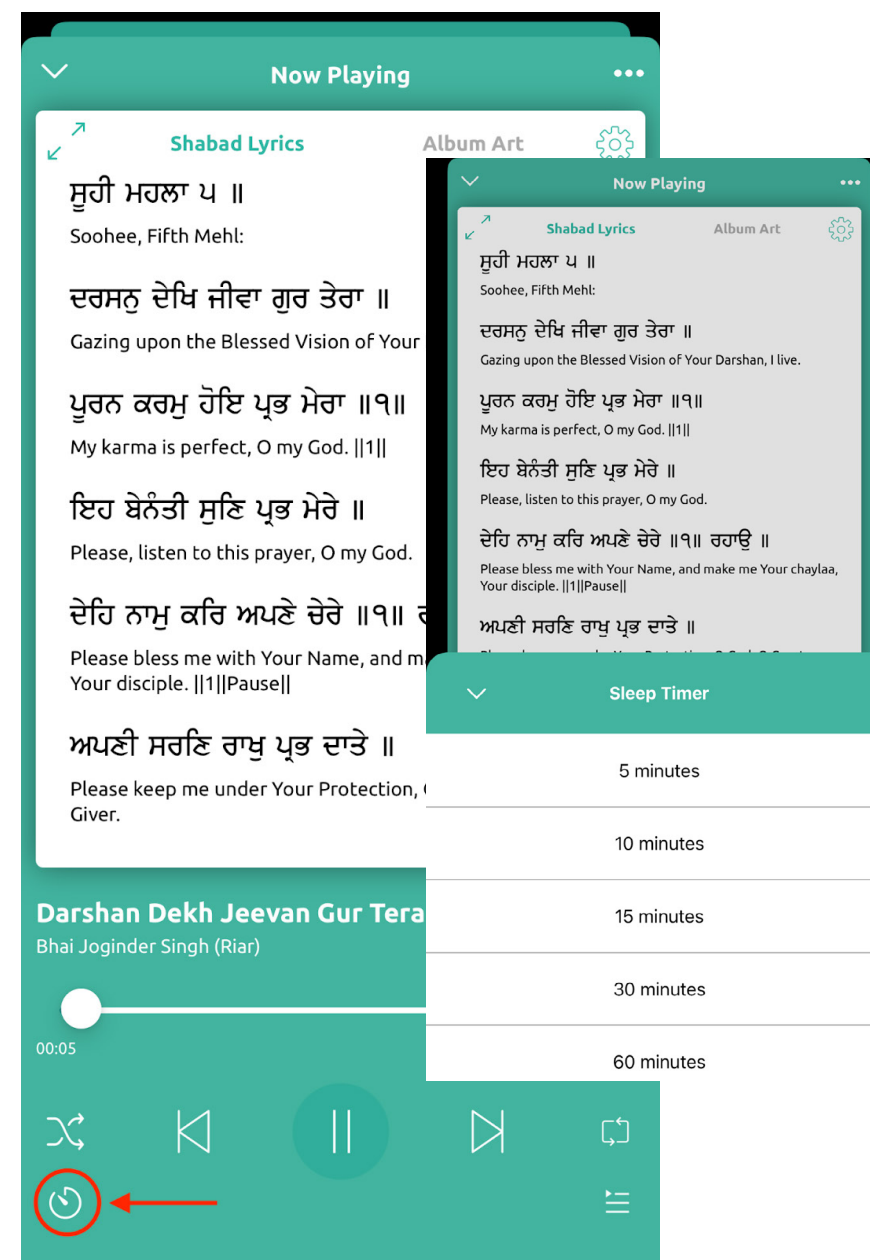
If you'd like to save your favorite content, registering is simple and can be done via email, password, or social media logins.

New Sleep Timer Feature

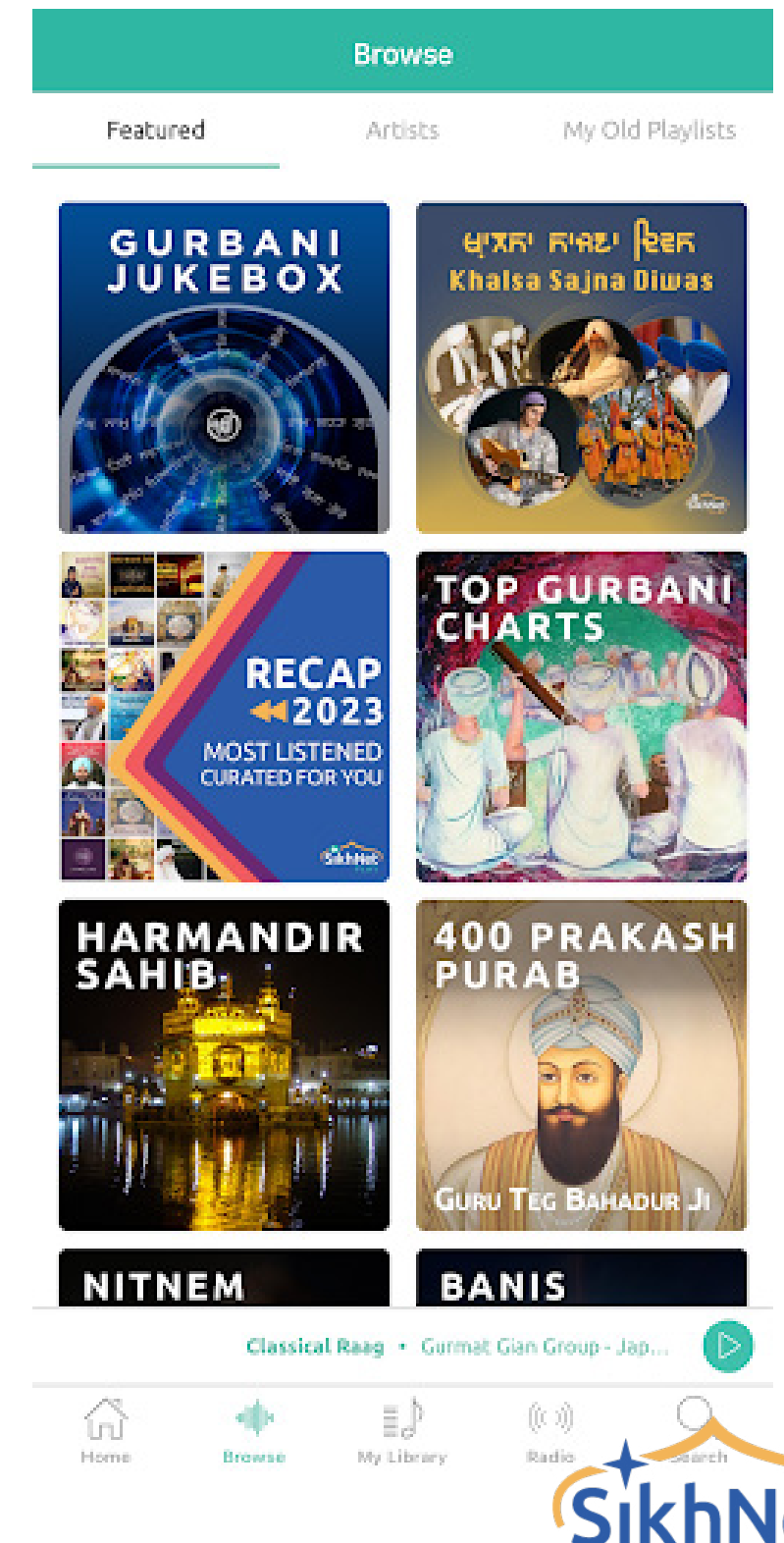
Drift off peacefully to the sound of Gurbani with our **Sleep Timer**. This handy feature allows you to set a specific time for the music to stop playing, helping you:

- Create a soothing nightly routine.
- Preserve your device's battery life.

Simply pick a track, set the timer, and let the divine melodies guide you into restful sleep.



“Browse our vast collection of Gurbani without making an account.”



Development

SikhNet Play (Web)

Improved Track Pages

We've added new features to make your listening experience more enriching. Now, when you visit a track page, you can:

- Click to view the **album** or **artist** the track belongs to.
- Explore related content to discover even more Gurbani connected to what you're listening to.

These enhancements allow you to dive deeper into SikhNet's vast Gurbani collection, making it easier than ever to find content that inspires you.

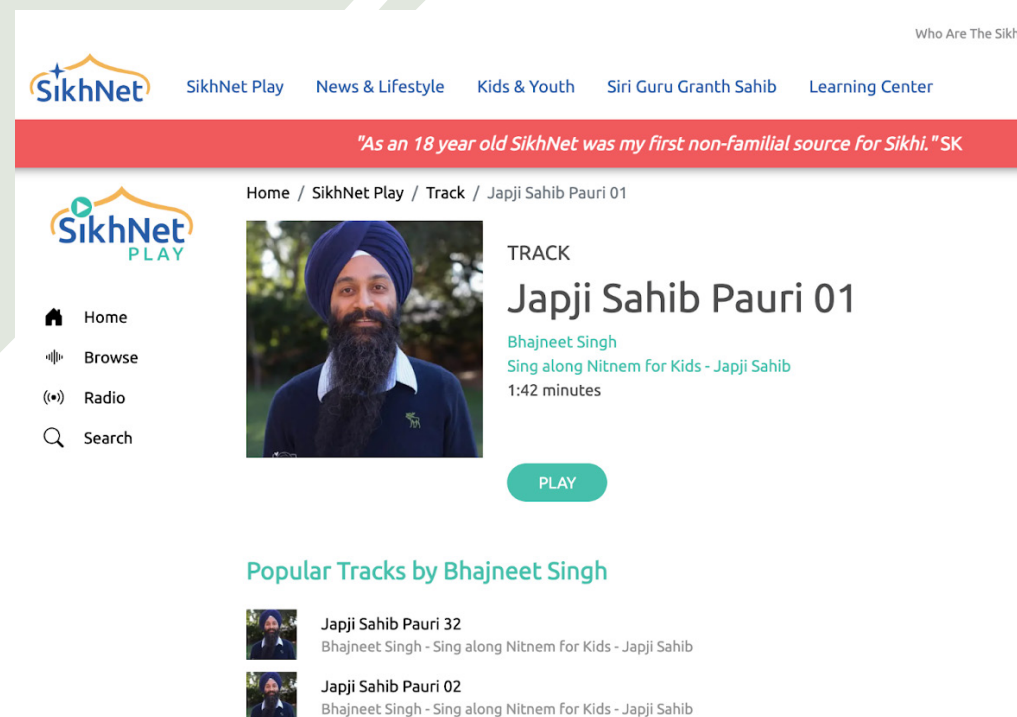
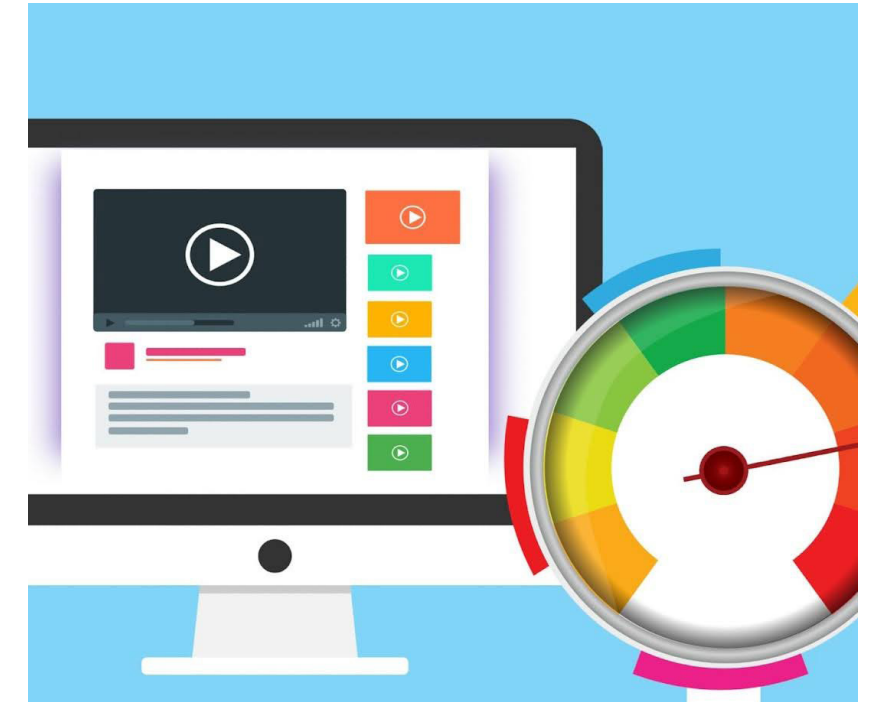
Performance Improvements

We've worked diligently to improve the speed and performance of SikhNet Play. Key optimizations include:

- Faster loading times for the homepage, which is rich with Gurbani content.
- Improved performance on pages with heavy content, such as artist track lists, with load speeds up to **65% faster**, especially on mobile devices.

Our goal is to ensure a smooth, enjoyable user experience that lets you access Gurbani quickly and effortlessly.

"With our optimizations, the homepage and other pages... load up to 65% faster than before."



Development

Infrastructure Stability

At SikhNet, we are dedicated to maintaining a **strong and secure technical foundation** for the services we provide to the global Sangat. Our commitment includes:

- Performing regular **software patches** and **security updates** to keep our systems safe.
- Ensuring **reliable performance** with minimal downtime.
- Building the capacity to **scale seamlessly** as more users connect with SikhNet.

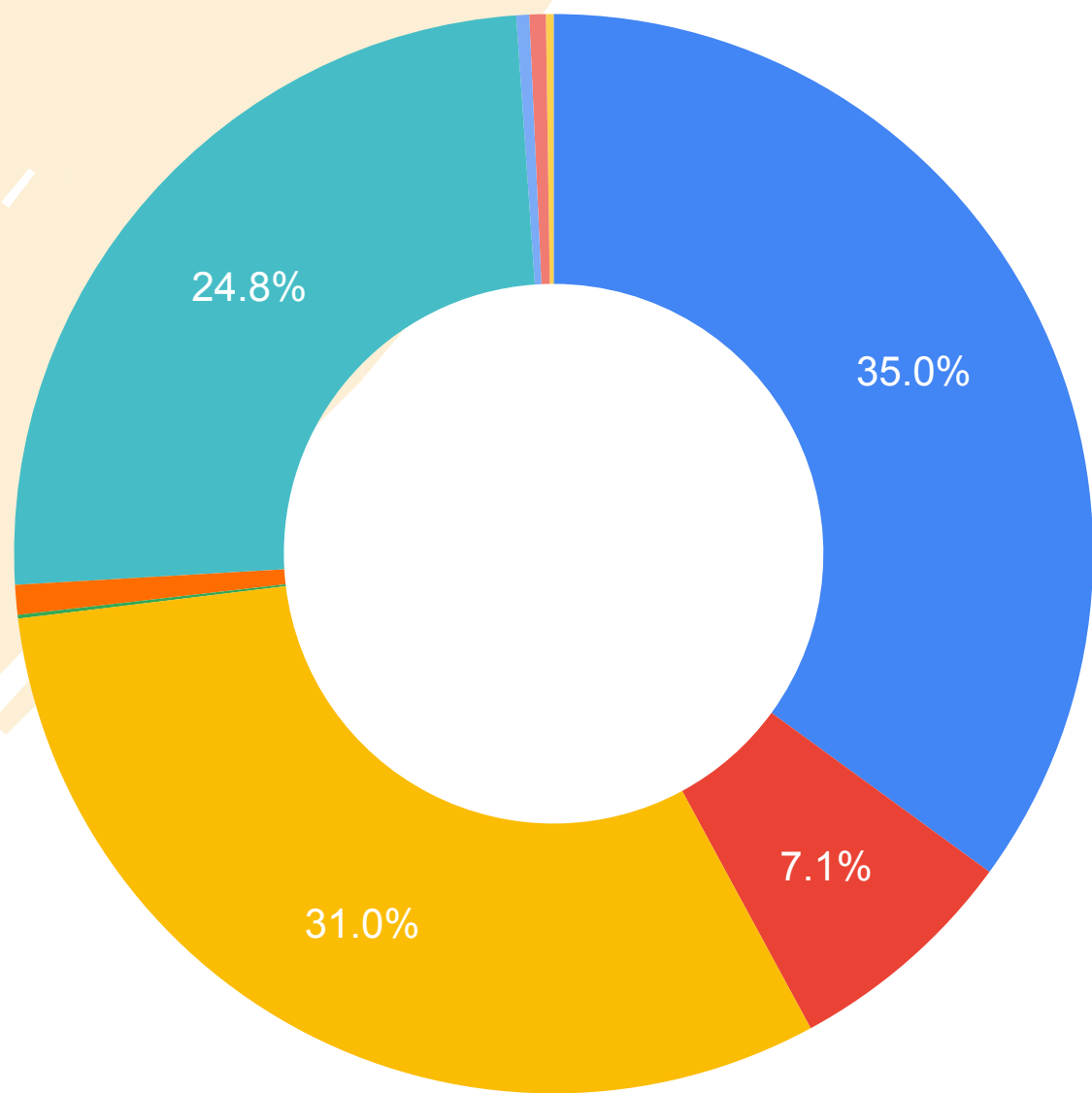
“Keeping the system reliable and ensuring the ability to scale while minimizing downtime is our goal.”



Manraj Singh Hallan & Family, Software Engineering Manager

Finances

Income

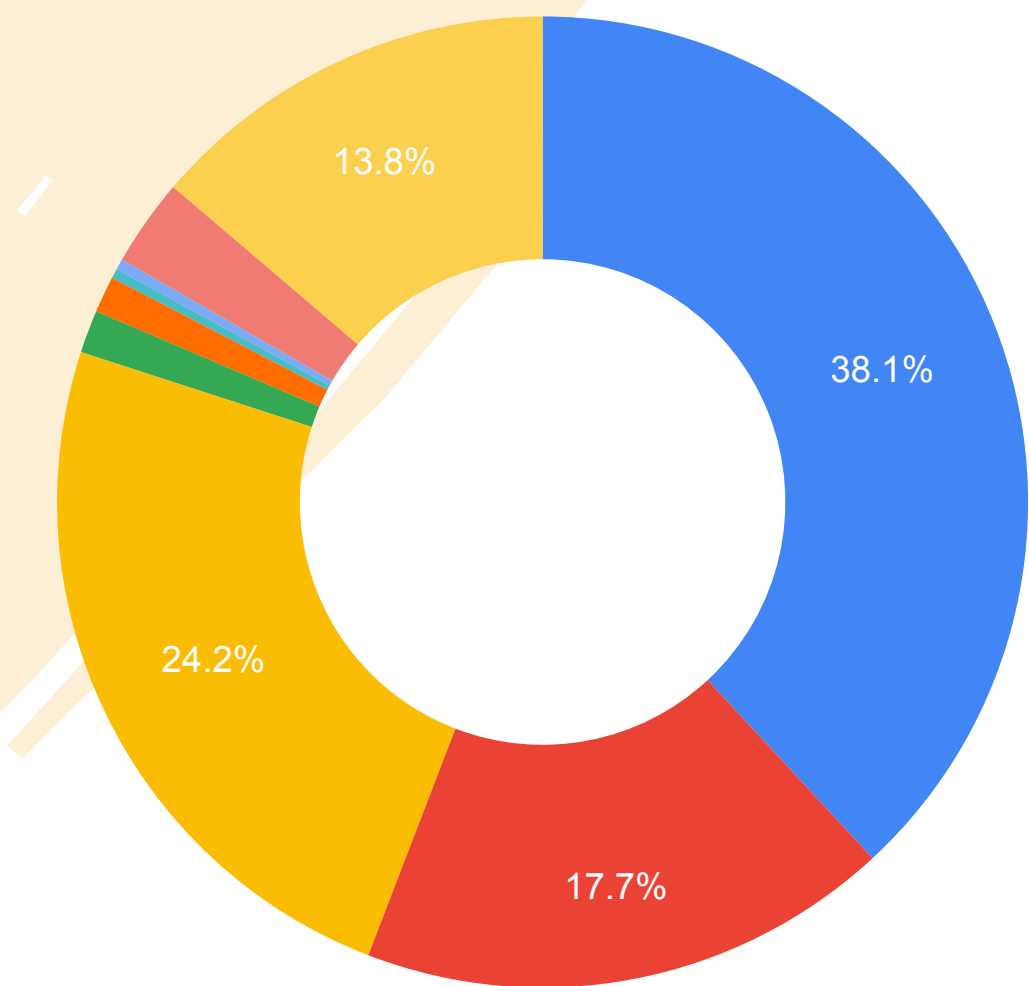


One-time Donations	\$ 302,151.92
Passthrough Giving	\$ 60,902.88
Recurring Donations	\$ 267,215.15
In-Kind Donations	\$ 963.09
Restricted Donations	\$ 7,665.13
Grants	\$ 214,000.00
Sponsorship	\$ 3,328.00
E-commerce	\$ 4,244.66
Total Interest Income	\$ 1,974.14
TOTAL INCOME	\$ 862,444.97

Total other Income & Expenses:
Gains from Investments: \$18,508.21

Finances

Expenses



Program Professional Fees & Salaries	\$ 340,807.10
Fundraising Fees & Salaries	\$ 158,699.32
G&A Payroll Expenses	\$ 216, 013.46
G&A Professional Fees	\$ 12,755.87
G&A Office Expenses	\$ 10,895.10
G&A Travel Expenses	\$ 2,847.09
Insurance	\$ 3,214.54
Bank & Merchant Fees	\$ 26,055.83
Marketing Expenses	\$ 123,144.65
TOTAL EXPENSES	\$ 894,432.96

Net Operating Loss: -\$ 31,987.99 (Excludes Investment gains)

Your Support Matters

Guru Nanak Dev Ji shared his profound wisdom and deep connection with humanity, but it is up to each of us to ensure that his legacy continues to thrive.

Your donation makes a difference!

With your support, SikhNet reaches **millions of people every month** across the globe—sharing:

- Sikh history and stories.
- Gurbani Kirtan and spiritual inspiration.
- Tools and resources that connect people to Guru Ji's wisdom.

Together, we are infusing the world a little more each day with the light of Guru Ji's teachings.

Will you donate to SikhNet today and help keep this mission alive?

**Will you donate
to SikhNet today?**

DONATE



